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How To Turn Your Video Clip Into Cash

These days we've seen explosive growth in online video. Researchers predict that for the next five years the online video market will grow about ten times. No doubt that home videos such as catching a moment of a beautiful beach sunset or just funny animal behavior could bring a lot of joy and fun into our lives. Besides that, short video creations can bring a lot of cash to their owners as well.

Just a few years ago, the only way to make money with a home video was to participate in TV programs where hundreds if not thousands of people competed for a limited number of prizes. Times have changed and the Internet has now begun to offer many possibilities to cash in on home video clips.

Some Internet users are pulling in over \$20,000 a month just by simply sharing their own video content and/ or other people's videos with their friends.

In this report you will find the most popular ways to monetize your video content.

Part 1

Revenue From the Video Sharing Sites

There are many video sharing sites who are willing to pay owners for their video content and even more sites sharing a percentage of their revenue with people who help to spread these videos through the Internet. Let's take a look at some of these services and what they have to offer.

[REVVVER](#)

After you upload a video to this site, Revver pairs the video with a short ad that plays at the end of the uploaded video. Revver shares any ad revenue 50/50 with the video owner. The more people see and click on these ads, the more money a video owner can make.

If you do not produce any videos, you can make money just by sharing other people's videos. The more traffic you send to these videos, the more money you can make. Register as an affiliate, point viewers to Revver from your blog or site, and you will get paid 20% of whatever the advertiser pays.

There are lots of ways to share Revver videos. You can email them, embed them in your blog or download and share them over Peer-to-Peer networks. As long as you're a registered Revver member, sharing can earn you some dough.

If the video is very interesting or funny, it just need a little exposure. Then it begins travel all over the Internet and brings you money.

Check the [Rever Forum](#) for tips, tools, and updates on new syndication opportunities.

BLIP TV

At BLIP TV, their advertising program is “designed to put you in complete control of monetizing your content by providing you with a variety of advertising choices.”

They serve up "postroll" and "adjacent" advertisements. Postrolls are ads that appear after your video has finished playing. Postroll ads range from single frame "slate" advertisements to 15 second full-motion video ads. Adjacent advertisements appear next to or below the video player, and often change while the video is playing.”

BLIP TV is splitting pilot program revenue 50/50 — you get half the revenue and BLIP TV gets the other half. They will send advertising payouts via PayPal within two weeks of the end of every quarter if you have a balance of \$25 or more.

METACAFE

Metacafe's Producer Rewards program will pay you five dollars for every thousand views your video gets on their site. Payment starts after your video has been seen 20,000 times and has a rating of 3.00 or higher. 20,000 views earns \$100; after that, each additional 1,000 views adds five dollars.

Some of Metacafe's top producers has earned more than \$20,000 Click [on the link](#) to see how do you qualify for producer rewards

EEOF

In their Mission Statement it states that Eefoo is a community driven website built around one principal rule: “the authors of Internet content should be paid for their work and not have it exploited for others' gain.”

Eefoo will send you a percentage of a site revenue via an electronic transfer each month, depending on how well your content has performed. For every unique view your work gets, you will earn money.

When you upload a video for submission to Eefoo, [your first hit](#) immediately starts generating income.

Once your account exceeds \$25, they will send you a Paypal transfer.

PANGEO

Panjea “unite and empower creative people from around the world to self-organize, cooperate, and earn a living from their unique talents and ideas.”

You earn a percentage of the [advertising revenue](#) when others visit your page on Panjea, and you make money when people download your

videos.

Panjea Store Program:

Producers sell their original videos on Panjea and keep 80% of the revenue. You will receive monthly payouts via PayPal. Minimum payment amount is \$25.

BREAK

If they chose to publish your original videos (stunts, wipeouts, accidents, great moments, pranks, animals in the wild, webcam, dances, funny pets, sporting events, and pretty much anything else!) on their homepage, you can earn \$400

Payment for the original short film is \$2,000

Payment for flash animations and games is \$2,000

Additionally they pay \$25 for every original picture.

BRIGHTCOVE

Brightcove is an online service for creating, distributing and monetizing Internet TV channels. Video content owners give Brightcove the right to sell advertising in their videos. The ad revenue from ad-supported videos is split 50/50 between Brightcove and the creator.

All sales revenue will be deposited to your PayPal account.

In addition, content owners can choose to offer video downloads for rental or purchase. The purchase price must be at least ninety-nine cents.

The rental price is in U.S. dollars, and you must select the rental term such as 1-Day Rental (7-Day Rental is the default.)

The ad revenue on for-fee/paid video clips is split 30/70 between Brightcove and the creator (Brightcove will keep 30 percent.)

LULU

Eighty percent of the advertising revenue goes into a cash pool. At the end of the month, all shareholders share in the pool. Let's say Lulu TV videos attracted one million viewers in one month. If you got 10,000 of those, that's one percent. So you get one percent of the cash pool.

Everyone who gets any traffic will get something. The folks who do the best job of driving traffic to their clips get paid more. You can only get paid for your own content.

GET PAID FOR HOW TO VIDEOS

If you have enough knowledge about a certain subject, you can create a How to Video which is in great demand among Internet users.

What kind of how to videos am I talking about? Anything from applying lipsticks to changes tires or making salsa. You can be paid for your video tutorials by ExpertVillage.com, the world's largest how-to video site. An

average payment is \$300 per assignment

Part 2

I think that after learning about the sites above, you have a clearer idea how to make money from your own video clips. Additionally, I'm going to show you even more profitable ways to cash in on your videos.

CREATE YOUR OWN NICHE VIDEOBLOG

Before we begin, I want to answer a question that could be in the back of your mind: "If so many sites are offering cash for videos, why should I bother to make my own videoblog?"

Because by having your own blog, you will be able to make money from different sources of income such as related affiliate programs, AdSense ads and their alternatives, other people's advertising, etc. I described these exciting opportunities of earning from niche blogs and videoblogs in great details in my ebook ["Cash For Bloggers"](#)

The best part about videoblogging is that you don't need to make your own video in order to profit from this idea.

Here is what you have to do:

- Choose videos about your niche topic by browsing any of the video-sharing sites and then place this collection on your blog.

- Submit your video blog to the blog directories.

- Monetize your traffic by placing related books from ClickBank, plug in Google AdSense or its alternatives. You can sell advertising space on your blog as well.

[Read in my book](#), "Cash For Bloggers" how you can quickly build free traffic to your blog/video blog

PRODUCE SHORT VIDEOS FOR LOCAL BUSINESSES

During the last few years more and more business owners begin to think about placing their businesses on the Internet. Many of them have realized that it is much easier and more effective to do with a viral short video clip.

For example, a local entertaining firm can make a short video about how they make party for kids or a real estate agent wants to educate his potential clients with his short video about buying or selling a house.

A local bakery may want to generate interest in a new type of bread by showing an online video tour of how their bread was produced. Maybe your local salon want to show their new stylish hair cut , etc.

Think of what kind of local businesses could benefit from a video presentation on the Internet. Offer them your help in producing short videos and submitting them to the video directories. Charge for this service.

You even can make your own local blog and charge money for placing local business videos on your blog.

CREATE YOUR OWN NICHE VIDCAST

If you have ideas for creating “how to” videos or you just want to express your opinion or thoughts on a chosen subject, then create your own informational or how-to Vidcast (podcast.)

By watching your vidcast regularly, your listeners and viewers become attached to you as a person and will be willing to follow your advice.

There are a few ways to make money with Vidcast:

- sell advertising on your video
- if your “how to” course is in very big demand, then you can charge a fee to access your vidcast.

Think about this!

Instead of selling the rights to your “how to” videos for just for \$300, you could make money again and again by selling access to your podcast to people who are interested.

I hope that these simple ideas gives you food for thought and will help you to make money while having fun with your home videos.

Did You Ever Wonder How People Make Cash With Blogs/Video Blogs?

[Discover How YOU Can, Too!](#)



There is no age limit to this business.
It is never too late to start, and it works for:

- ◆ homeowners urgently looking for a way to cover the mortgage payment
- ◆ retired people looking for extra income
- ◆ students looking for pocket money
- ◆ professionals planning to take their business to new heights through the use of the Internet
- ◆ people who are eager to learn a simple way of making money without leaving home.

[Click here to learn more!](#)

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